



The Ins and Outs of Self-publishing



May 10, 2025
The Lodi Public Library (201 W. Locust, Lodi CA)

- 10:00 a.m. Coffee and Introductions
- 10:15 a.m. Self-publishing vs. Traditional publishing
- 10:30 a.m. Steps Prior Publishing
- 12:15-1:30 Lunch (on your own, check for various eateries within walking distance: Papapavlo's, First Toast, Moo Moo's Burger Barn, Nash & Tender, Mimosas Gourmet, Angelo's Mexican Restaurant; or bring your own and enjoy sitting outside in the good weather; **keep in mind we only have a one-hour lunch break**)
- 1:30 p.m. What is KDP (Kindle Direct Publishing) and How to Use it?
- 3:00 p.m. Break
- 3:15 p.m. Costs Related to Self-publishing
- 3:30 p.m. First Steps in Marketing Related to Publishing: Reviews and Contests
- 4:00 pm. Wrap up